

MATTHEW HARPER

UX Director with a passion for inspiring people, collaboration and business growth.

Specialised in transforming ideas into impactful experiences through strategic UX Management, Design Thinking, and Design Systems.

EXPERIENCE

Backbase

UX Director · R&D · 2022 – Present

Leading the R&D UX strategy for the global Engagement Banking Platform, driving innovation across consumer and employee products through design and research.

Ensuring cross-functional collaboration and cohesive output across teams, whilst establishing a Next-Generation Design Language and Design System.

Backbase

Lead Designer to UX Manager · Customer Advisory Group · 2018 – 2022

Inspiring clients and their users with proof of concepts, rapid Design Sprints, onsite workshops, live events, and innovative showcase experiences.

Codestream

UX Director · 2016 – 2018

Leading UX and Product Development teams to build business critical software, with customers ranging from early stage ventures to enterprises.

General Assembly

Instructor · 2017 – Present

Developing and delivering workshops focused on teaching novice and advanced User Experience Design principles and methodologies.

Day Seven

Creative Director · 2013 – 2016

Managing a Design team using Design Thinking to produce innovative Digital Solutions that connect customers, employees and partners.

Ewe Agency

Creative Manager · 2011 – 2012

Responsible for the creative team and their output across the full online and offline portfolio – including many well known brands.

EDUCATION

Leeds Beckett University

2005 – 2008

First-class Honours in BA Graphic Arts & Design


Nelson & Colne College


2003 – 2005

Diplomas with Distinction in Arts & Design and Web Design

 Read more on LinkedIn

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SKILLS

UX Strategy & Management

Goal setting and measurement,
Vision setting and cross
functional alignment

Project Management

Agile, SCRUM, Kanban,
JIRA, Project and Program
Management

Design Systems

Atomic Principles, Design
System Architecture,
Documentation & Governance,
Client and Partner Enablement

Product Design

User Research and Testing,
Data & Experience Mapping,
Information Architecture and
Interaction Design

DesignOps

Career Framework & Talent
Acquisition, Best Practices and
Quality Assurance, Learning and
Mentorship Programs

Innovation

Lean principles and processes,
Design Sprints and Prototyping

CERTIFICATIONS

Growth Tribe

2022 · ID 89617493331685

Design Thinking

Nielsen Norman Group

2022 · NNg Certified 1035001

UX Management Specialism